

Site Usage

840 Visits

Previous: 859 (-2.21%)

66.19% Bounce Rate

Previous: 61.93% (6.88%)

1,634 Pageviews

Previous: 1,704 (-4.11%)

00:01:35 Avg. Time on Site

Previous: 00:01:55 (-17.64%)

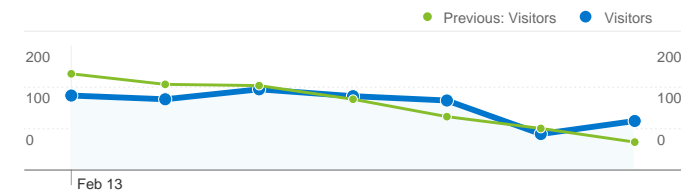
1.95 Pages/Visit

Previous: 1.98 (-1.94%)

52.98% % New Visits

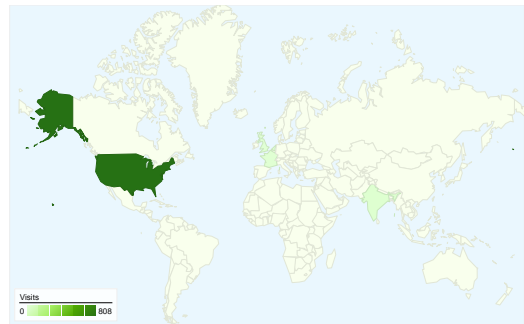
Previous: 51.69% (2.49%)

Visitors Overview

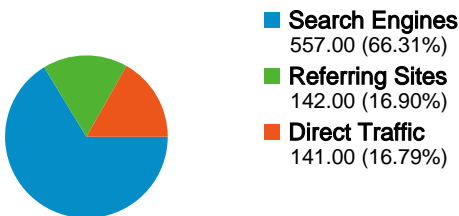


Visitors
640

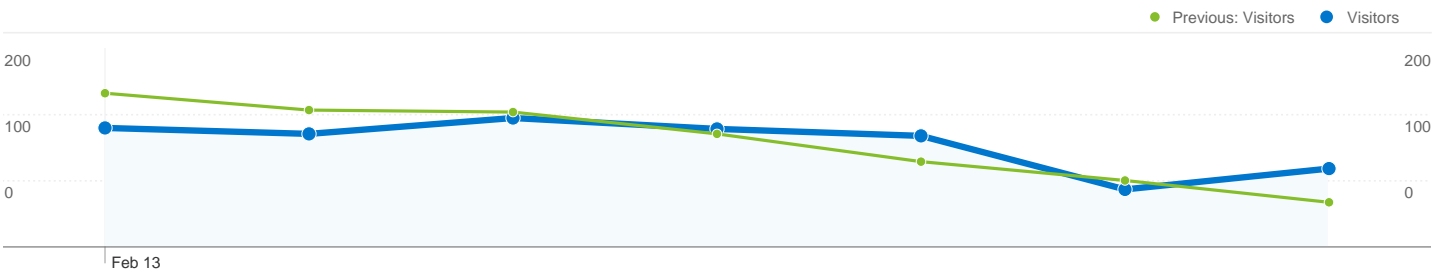
Map Overlay



Traffic Sources Overview



Content Overview		
Pages	Pageviews	% Pageviews
/index.html		
Feb 13, 2012 - Feb 19, 2012	527	32.25%
Feb 6, 2012 - Feb 12, 2012	472	27.70%
% Change	11.65%	16.44%
/offices/assessor/index.htm		
Feb 13, 2012 - Feb 19, 2012	118	7.22%
Feb 6, 2012 - Feb 12, 2012	125	7.34%
% Change	-5.60%	-1.56%
/offices/sheriff/index.htm		
Feb 13, 2012 - Feb 19, 2012	97	5.94%
Feb 6, 2012 - Feb 12, 2012	122	7.16%
% Change	-20.49%	-17.09%
/offices/treasurer/index.htm		
Feb 13, 2012 - Feb 19, 2012	80	4.90%
Feb 6, 2012 - Feb 12, 2012	83	4.87%
% Change	-3.61%	0.51%
/offices/sheriff/sheriffsales.htm		
Feb 13, 2012 - Feb 19, 2012	70	4.28%
Feb 6, 2012 - Feb 12, 2012	100	5.87%
% Change	-30.00%	-27.00%



640 people visited this site

840 Visits

Previous: 859 (-2.21%)

640 Absolute Unique Visitors

Previous: 640 (0.00%)

1,634 Pageviews

Previous: 1,704 (-4.11%)

1.95 Average Pageviews

Previous: 1.98 (-1.94%)

00:01:35 Time on Site

Previous: 00:01:55 (-17.64%)

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Technical Profile

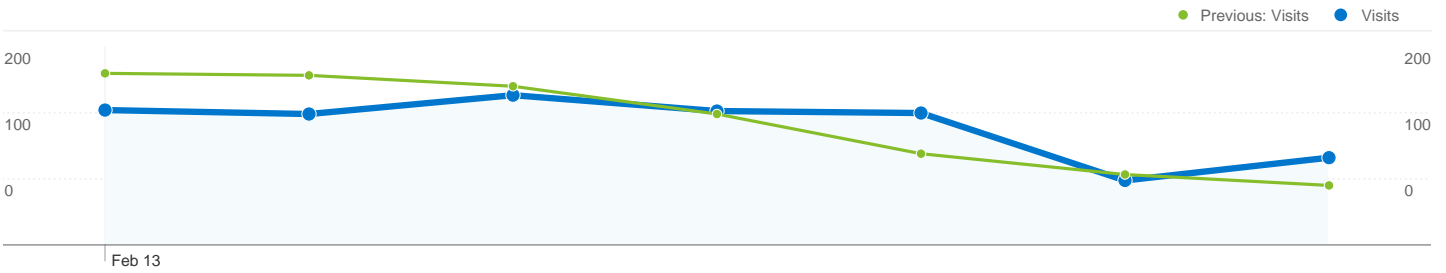
Browser	Visits	% visits
Internet Explorer		
Feb 13, 2012 - Feb 19, 2012	547	65.12%
Feb 6, 2012 - Feb 12, 2012	597	69.50%
% Change	-8.38%	-6.30%
Firefox		
Feb 13, 2012 - Feb 19, 2012	104	12.38%
Feb 6, 2012 - Feb 12, 2012	70	8.15%
% Change	48.57%	51.93%

Chrome		
Feb 13, 2012 - Feb 19, 2012	63	7.50%
Feb 6, 2012 - Feb 12, 2012	58	6.75%
% Change	8.62%	11.08%
Safari		
Feb 13, 2012 - Feb 19, 2012	61	7.26%
Feb 6, 2012 - Feb 12, 2012	72	8.38%
% Change	-15.28%	-13.36%
Android Browser		
Feb 13, 2012 - Feb 19, 2012	46	5.48%
Feb 6, 2012 - Feb 12, 2012	44	5.12%
% Change	4.55%	6.91%

Traffic Sources Overview

Feb 13, 2012 - Feb 19, 2012

Comparing to: Feb 6, 2012 - Feb 12, 2012



All traffic sources sent a total of 840 visits

16.79% Direct Traffic

Previous: 15.83% (6.02%)

16.90% Referring Sites

Previous: 15.60% (8.37%)

66.31% Search Engines

Previous: 68.57% (-3.29%)



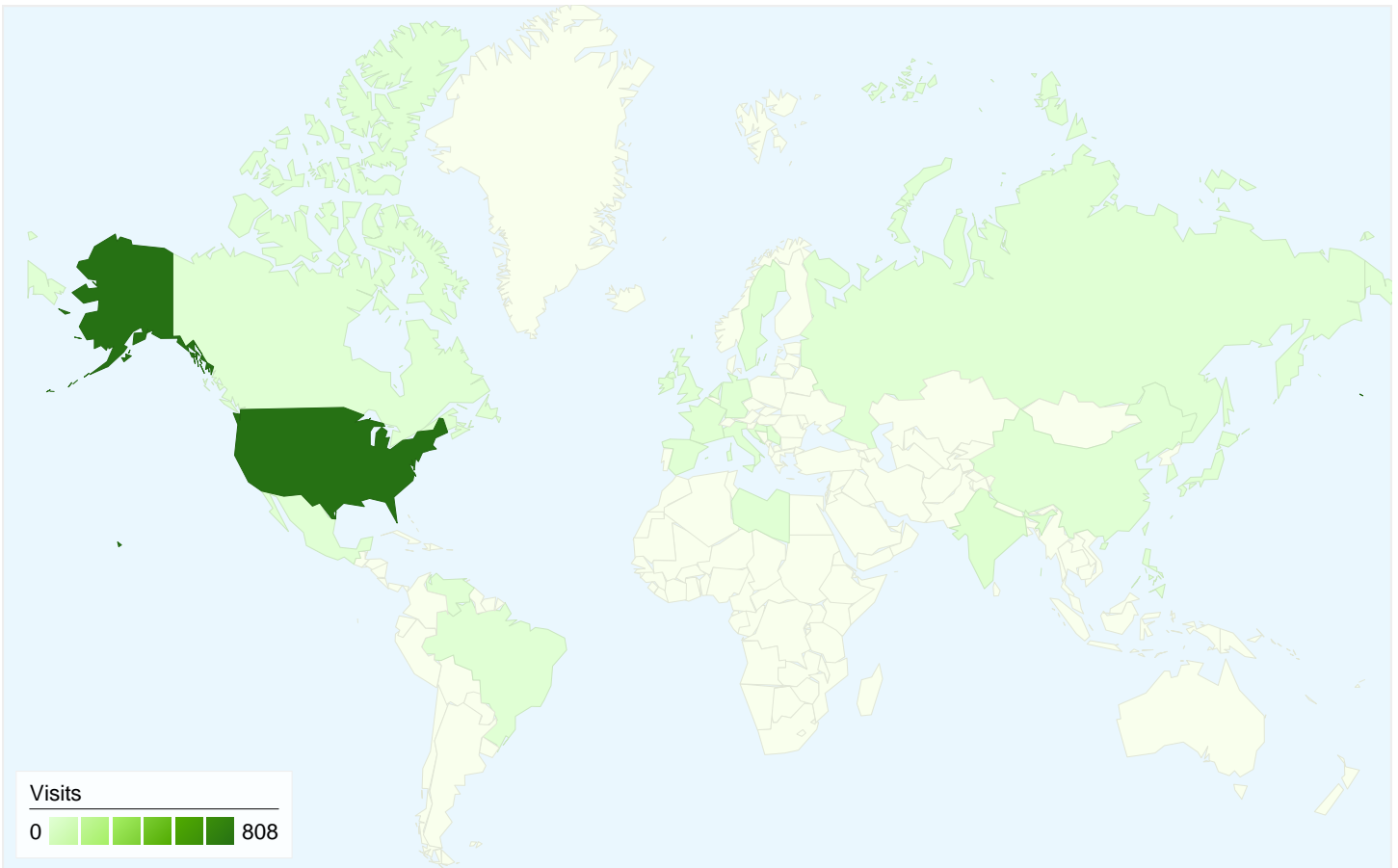
- Search Engines
557.00 (66.31%)
- Referring Sites
142.00 (16.90%)
- Direct Traffic
141.00 (16.79%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Feb 13, 2012 - Feb 19, 2012	413	49.17%
Feb 6, 2012 - Feb 12, 2012	446	51.92%
% Change	-7.40%	-5.30%
(direct) ((none))		
Feb 13, 2012 - Feb 19, 2012	141	16.79%
Feb 6, 2012 - Feb 12, 2012	136	15.83%
% Change	3.68%	6.02%
bing (organic)		
Feb 13, 2012 - Feb 19, 2012	100	11.90%
Feb 6, 2012 - Feb 12, 2012	90	10.48%
% Change	11.11%	13.62%
lti.gmdsolutions.com (referral)		
Feb 13, 2012 - Feb 19, 2012	35	4.17%
Feb 6, 2012 - Feb 12, 2012	31	3.61%
% Change	12.90%	15.46%
iow.mlxchange.com (referral)		

Keywords	Visits	% visits
(not provided)		
Feb 13, 2012 - Feb 19, 2012	67	12.03%
Feb 6, 2012 - Feb 12, 2012	78	13.24%
% Change	-14.10%	-9.17%
madison county iowa		
Feb 13, 2012 - Feb 19, 2012	59	10.59%
Feb 6, 2012 - Feb 12, 2012	69	11.71%
% Change	-14.49%	-9.58%
madison county iowa assessor		
Feb 13, 2012 - Feb 19, 2012	12	2.15%
Feb 6, 2012 - Feb 12, 2012	8	1.36%
% Change	50.00%	58.62%
madison county iowa sheriff		
Feb 13, 2012 - Feb 19, 2012	12	2.15%
Feb 6, 2012 - Feb 12, 2012	8	1.36%
% Change	50.00%	58.62%
madison county iowa zoning		

Feb 13, 2012 - Feb 19, 2012	33	3.93%	Feb 13, 2012 - Feb 19, 2012	12	2.15%
Feb 6, 2012 - Feb 12, 2012	23	2.68%	Feb 6, 2012 - Feb 12, 2012	13	2.21%
% Change	43.48%	46.72%	% Change	-7.69%	-2.39%



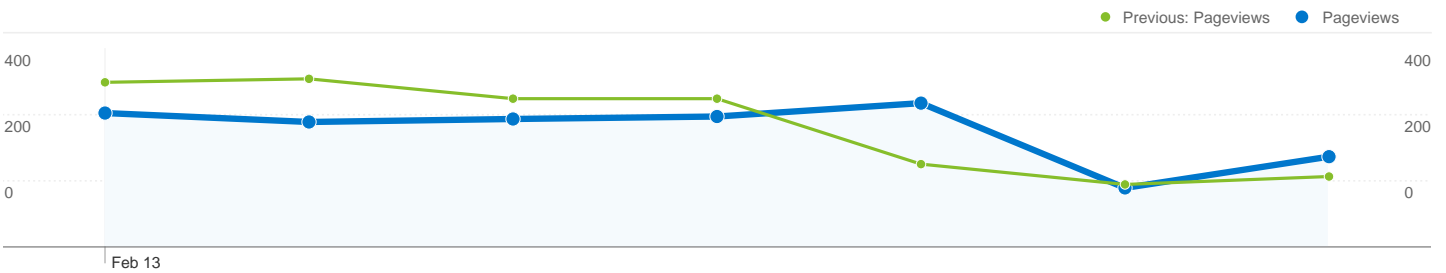
840 visits came from 23 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
840 Previous: 859 (-2.21%)	1.95 Previous: 1.98 (-1.94%)	00:01:35 Previous: 00:01:55 (-17.64%)	52.98% Previous: 51.69% (2.49%)	66.19% Previous: 61.93% (6.88%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
February 13, 2012 - February 19, 2012	808	1.90	00:01:35	51.24%	67.08%
February 6, 2012 - February 12, 2012	837	1.99	00:01:57	50.54%	61.89%
% Change	-3.46%	-4.08%	-18.24%	1.39%	8.39%
India					
February 13, 2012 - February 19, 2012	11	1.55	00:00:41	90.91%	54.55%
February 6, 2012 - February 12, 2012	2	2.00	00:01:28	100.00%	50.00%
% Change	450.00%	-22.73%	-53.04%	-9.09%	9.09%
Netherlands					
February 13, 2012 - February 19, 2012	3	2.67	00:00:43	100.00%	33.33%

February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
France					
February 13, 2012 - February 19, 2012	3	4.00	00:01:10	100.00%	33.33%
February 6, 2012 - February 12, 2012	2	3.00	00:01:35	100.00%	50.00%
% Change	50.00%	33.33%	-25.93%	0.00%	-33.33%
United Kingdom					
February 13, 2012 - February 19, 2012	2	7.50	00:07:46	100.00%	0.00%
February 6, 2012 - February 12, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	100.00%	650.00%	100.00%	0.00%	-100.00%
China					
February 13, 2012 - February 19, 2012	2	5.00	00:01:54	100.00%	0.00%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
Russia					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	0.00%	0.00%	0.00%	0.00%
Japan					
February 13, 2012 - February 19, 2012	1	2.00	00:00:37	100.00%	0.00%
February 6, 2012 - February 12, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	100.00%	100.00%	0.00%	-100.00%
Ireland					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Canada					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	0.00%	0.00%	0.00%	0.00%

1 - 10 of 23



Pages on this site were viewed a total of 1,634 times

1,634 Pageviews

Previous: 1,704 (-4.11%)

1,315 Unique Views

Previous: 1,368 (-3.87%)

66.19% Bounce Rate

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Top Content

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